

**THE FUTURE OF THE GRAPEVINE IS IN OUR HANDS  
PLEASE COMPLETE A GRAPEVINE SURVEY**

**WHAT IS THE GRAPEVINE?**

The AA Grapevine is the international journal of Alcoholics Anonymous. Written, edited, illustrated, and read by AA members and others interested in the AA program of recovery from alcoholism, the Grapevine is a lifeline linking one alcoholic to another (from the "AA Grapevine Statement of Purpose" [aagrapevine.org](http://aagrapevine.org)).

**WHY THIS SURVEY?**

The Grapevine Committee at the 60th General Service Conference brought to the Conference a recommendation for a wide reaching Fellowship survey on the Grapevine. The Conference approved this and gave the Area delegates the task of carrying out the survey. This is a critical time for the Grapevine and the Trustees of the Grapevine Corporate Board have to make some hard decisions about the future of our magazine, in regards to finances, format, etc. The Board wants to hear directly from the Fellowship what we want from the Grapevine, how we use it, and so on. The trustees have formed a committee to compile and review the responses from members across the U.S. and Canada. The results of the survey will be brought back to the 61st General Service Conference to review along with the actions the Trustees propose for our magazine's future. I think it's safe to say that the future of the magazine is in our hands.

**SURVEY INSTRUCTIONS:**

Our delegate, Mike R. is trying to reach as many Alcoholics Anonymous members as possible. All members can complete the survey, regardless of whether or not they subscribe to the magazine. Please take the time to complete the survey. Print from this file, or look for printed copies at meetings you attend. All surveys will be returned to Mike R. who in turn will report the survey results back to the Grapevine Committee.

**RETURN TO:**

District 19, PO Box 48468, Wichita, KS 67201-8468 (by mail) or  
Bring forms to the monthly District 19 Meeting (1st Wed. of each month at Westside, 1101 S Glenn in Wichita) or to the District 19 Round Robin on Aug. 29, 2010

**GRAPEVINE SURVEY**

*Inspired by the 2010 Grapevine Conference Committee*

1) What is the value of the Grapevine magazine to you? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2) How do you use the Grapevine magazine? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3) What would you like to change about the Grapevine magazine? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

4) What do you think the purpose of the Grapevine magazine should be? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5) Please answer the following questions if applicable:

a) For those *with* a print subscription: If the GV offers digital delivery in addition to the print version, will you opt out of the print version? Yes \_\_\_\_\_ NO \_\_\_\_\_

b) For those *without* a print subscription: If the GV offers digital delivery in addition to the print version, will you begin subscribing? Yes \_\_\_\_\_ NO \_\_\_\_\_  
--If Yes, will you opt out of the print version? Yes \_\_\_\_\_ NO \_\_\_\_\_

6) Important questions about you:

- a) How old are you? \_\_\_\_\_
- b) How long have you been sober? \_\_\_\_\_ years
- c) Are you a GSR? Yes \_\_\_\_\_ NO \_\_\_\_\_
- d) What district are you in (if known): \_\_\_\_\_

7) Do you currently subscribe to the Grapevine Magazine? Yes \_\_\_\_\_ NO \_\_\_\_\_

8) Have you previously subscribed? Yes\_\_\_\_\_ NO\_\_\_\_\_ ..... If yes:

a) How long ago? \_\_\_\_\_years

b) Why did you discontinue your subscription? (check all that apply)

- Content
- Price increase
- No longer read magazines
- No longer use or benefit from
- Other:\_\_\_\_\_

9) If you do not subscribe, what would need to change for you to subscribe?

- Content
- Format (digital)
- Price reduction (willing to sacrifice color, pages)
- Nothing, will not subscribe
- Other:\_\_\_\_\_

10) If you checked "content" as a reason you do not subscribe or as an area you would like to see change, please elaborate...what specific changes would you like to see?: \_\_\_\_\_

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11) Do you think it is important for the Grapevine Magazine to continue?: Yes\_\_\_\_\_ NO\_\_\_\_\_

12) In reference to pricing: (the Grapevine currently operates in a deficit, with shortfalls being covered by General Service Board approved withdrawals from the Reserve Fund).

a) Do you think the Grapevine Magazine should be priced so that the Grapevine is self-supporting? Yes\_\_\_\_\_ NO\_\_\_\_\_ DON'T KOW\_\_\_\_\_

b) Do you think the Grapevine Magazine should remain priced lower than the cost of production, and that the Grapevine Board and General Service Board should generate plans to subsidize operations to bring to the fellowship for consideration?

Yes\_\_\_\_\_ NO\_\_\_\_\_ DON'T KOW\_\_\_\_\_

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Responses are to be submitted to your delegate no later than November 1, 2010. These will be compiled and forwarded to the AA Grapevine Corporate Board by year end, and will be included as background material for the 2011 Conference Committee on the A.A. Grapevine.